PERIMETRO E FORMA 2.0

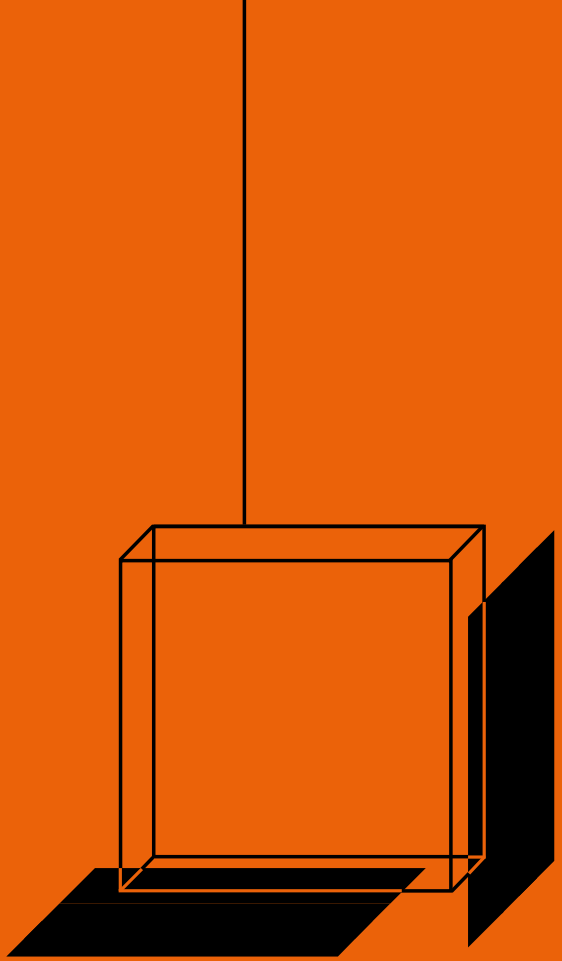
周長と形状

DRINK KONG 2024

PERIMETRO E FORMA 2.0

DRINK KONG 2024

周長と形状



PERIMETRO E FORMA

IL PERIMETRO IN GEOMETRIA È LA MISURA DELLA LUNGHEZZA DEL CONTORNO DI UNA FIGURA PIANA, LA SOMMA DEI SUOI LATI.

PER NOI PERIMETRO È LA RIDEFINIZIONE DELLO SPAZIO DI UN DRINK, LA MODIFICA DEI SUOI CONFINI, LA CREAZIONE DI NUOVE FORME. IMMAGINIAMO UN DRINK COME UN POLIGONO: LA VARIAZIONE DI UNO O PIÙ LATI NE CAMBIA LA FORMA, LO RIFORMA, DEFINENDO UN NUOVO PERIMETRO.
UNA VISIONE SOGGETTIVA, MAI OGGETTIVA, DOVE LA RIORGANIZZAZIONE E LA COMBINAZIONE DI PIÙ FORME ESPLORANO NUOVE FRONTIERE, CREANO CORTOCIRCUITI IN TERMINI DI GUSTO, APRONO NUOVE ED INFINITE POSSIBILITÀ.

周長と形状

幾何学におけるペリメーターは、閉じられた幾何学図形の境界を構成する連続性のある曲線で、そのものの側面を定義する。

私たちにとってのペリメーターは飲料の空間を再定義し、その繋がりを改め、新しい形や構造を創り出す。
空間の中に飲料のような多角形があると想像した場合、ひとつ、もしくは複数の側面にバリエーションをもたせることで、そのものの形を変えたり、飲料を変革させたりと、まったく新しいペリメーターが生まれていく。
新しい構造や形態の組み合わせと再構築は主観的なビジョンであり、決して客観的であることはなく、新しい境界や味覚の回路を創造し、新たな無限の可能性を開くことを探究し再定義していく。
※ペリメーター=周長（幾何学における単純閉曲線の始点から終点までの長さ）、周囲の長さ、境界線

PERIMETRO E FORMA

IN GEOMETRY PERIMETER IS THE MEASUREMENT OF THE LENGTH OF THE OUTLINE OF A PLANE FIGURE, THE SUM OF ITS SIDES.

FOR US, PERIMETER IS THE REDEFINITION OF THE SPACE OF A DRINK, THE MODIFICATION OF ITS BOUNDARIES, THE CREATION OF NEW SHAPES.
WE IMAGINE A DRINK AS A POLYGON: THE VARIATION OF ONE OR MORE SIDES CHANGES ITS SHAPE, REFORMS IT, DEFINING A NEW PERIMETER.
A SUBJECTIVE VISION, NEVER OBJECTIVE, WHERE THE REORGANIZATION AND COMBINATION OF MULTIPLE SHAPES EXPLORE NEW FRONTIERS, CREATING SHORT-CIRCUITS IN TERMS OF TASTE, OPENING UP NEW AND INFINITE POSSIBILITIES.

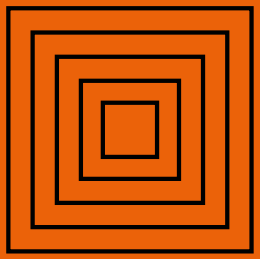
TASTE MAP

A> ACID

S± SWEET

B◿ BITTER

K^F KONG FACTOR



S± SWEET 0/5

A> ACID 0/5

B△ BITTER 0/5

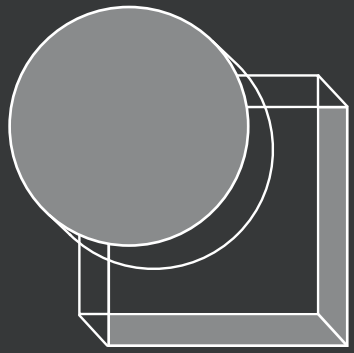
K^F KONG FACTOR 0/5

GLASSES

COUPE · HIGHBALL · TUMBLER · WINE GLASS · BOWL · SPECIAL

PERIMETRO
E FORMA 2.0

周長と形状



ZERO ALCOHOL

ゼロ アルコール

LATO

.√

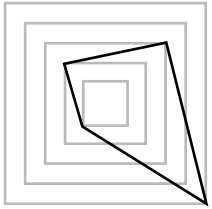
CITRUS—LINEAR—EDGE

TANQUERAY 0.0

14 €

S± SWEET 2/5

A> ACID 3/5

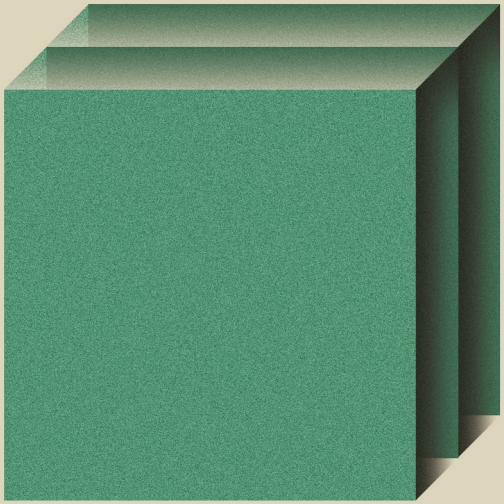


B△ BITTER 1/5

K^F KONG FACTOR 5/5

COUPE

周長と形状



SFERA

.∅

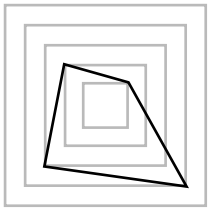
ROUND—BITTER—MAGENTA

COCKTAIL SAN PELLEGRINO

14 €

S± SWEET 2/5

A> ACID 1/5

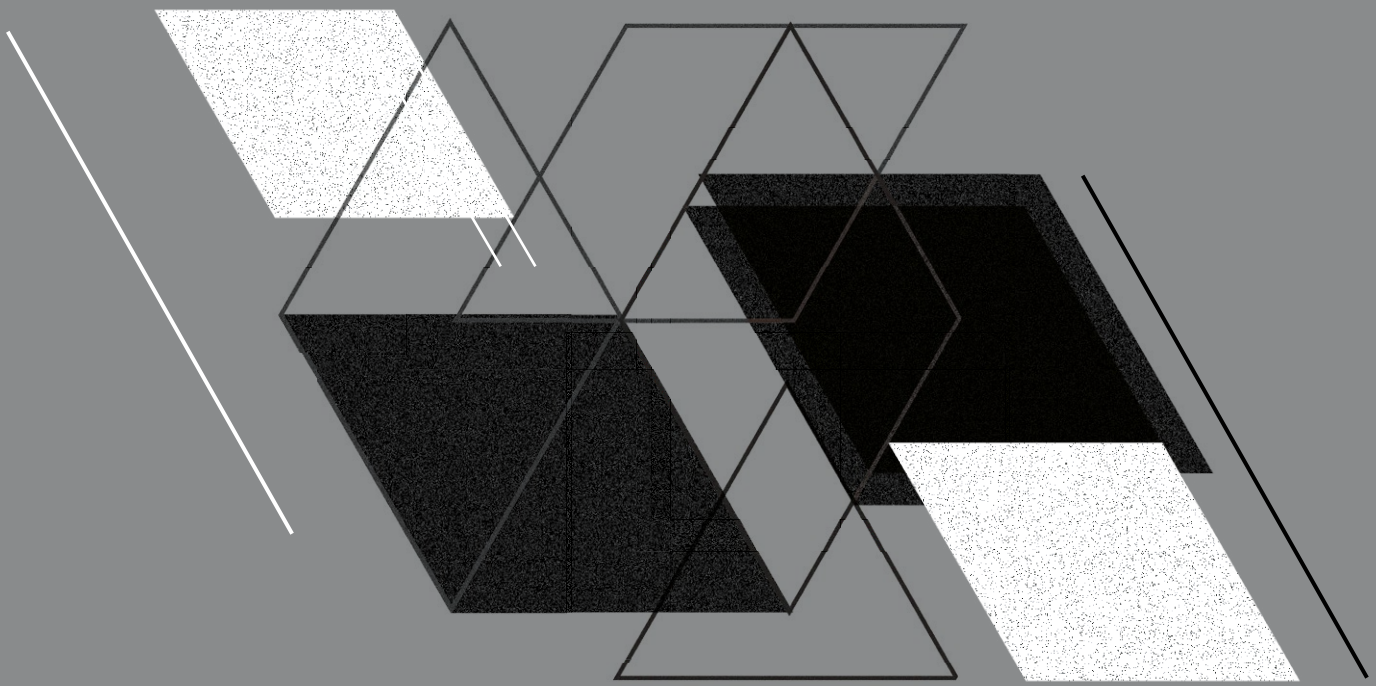


B△ BITTER 3/5

K^F KONG FACTOR 4/5

TUMBLER

周長と形状

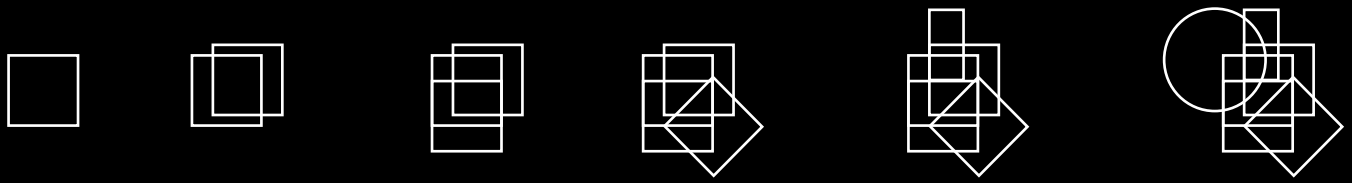


PERIMETRO
E FORMA 2.0

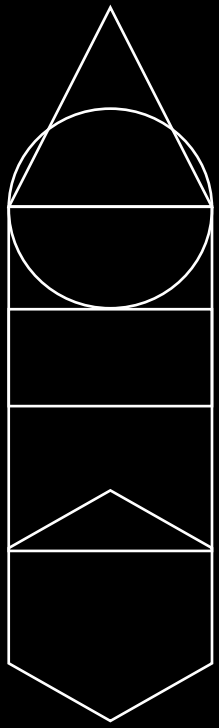
周長と形状

DRINK LIST

WHAT FOLLOWS ARE THE COCKTAILS CREATED FOR PERIMETRO E FORMA, PLACED IN AN ASCENDING ORDER, GROWING IN INTENSITY AND FLAVOR FROM THE LIGHTEST TO THE STRONGEST.



周長と形状



PERIMETRO
E FORMA 2.0
2024

ドリンク コング

MOJO RAISIN .1

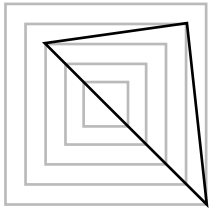
GRAPE—MINERAL—FRUITY

TITO'S VODKA +
PLYMOUTH GIN

15 €

S± SWEET 3/5

A> ACID 4/5

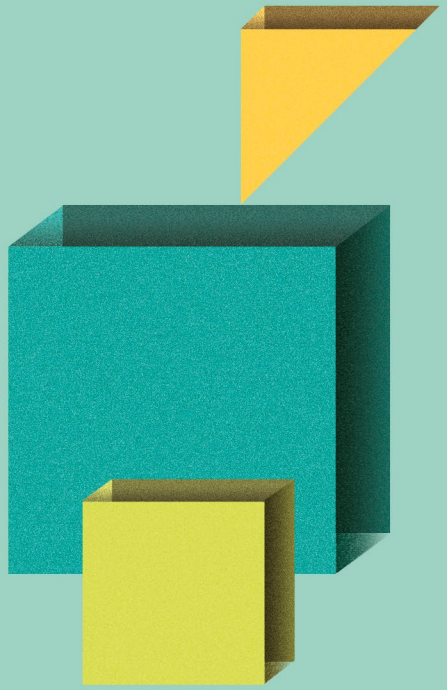


B△ BITTER 0/5

K^F KONG FACTOR 5/5

WINE GLASS

周長と形状



EQUINOX .2

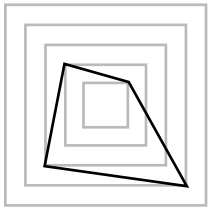
ATLANTIC—BITTER—HERBAL

NORDÉS GIN

17 €

S± SWEET 2/5

A> ACID 1/5

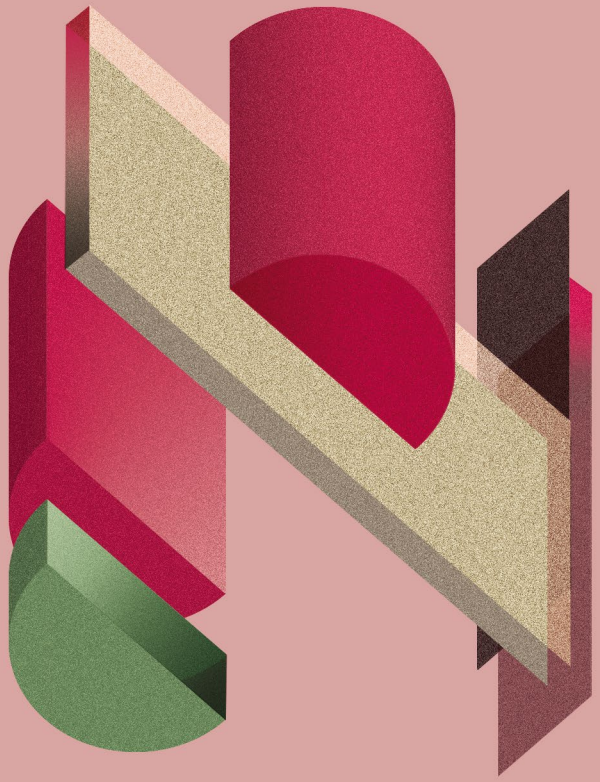


B△ BITTER 3/5

K^F KONG FACTOR 4/5

HIGHBALL

周長と形状



MAGENTA .3

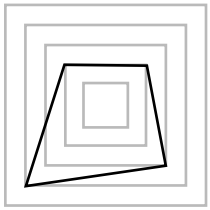
CLASSIC—LONG—ITALIAN

MARTINI ROSSO
MARTINI BITTER

14 €

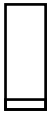
S± SWEET 2/5

A> ACID 2/5



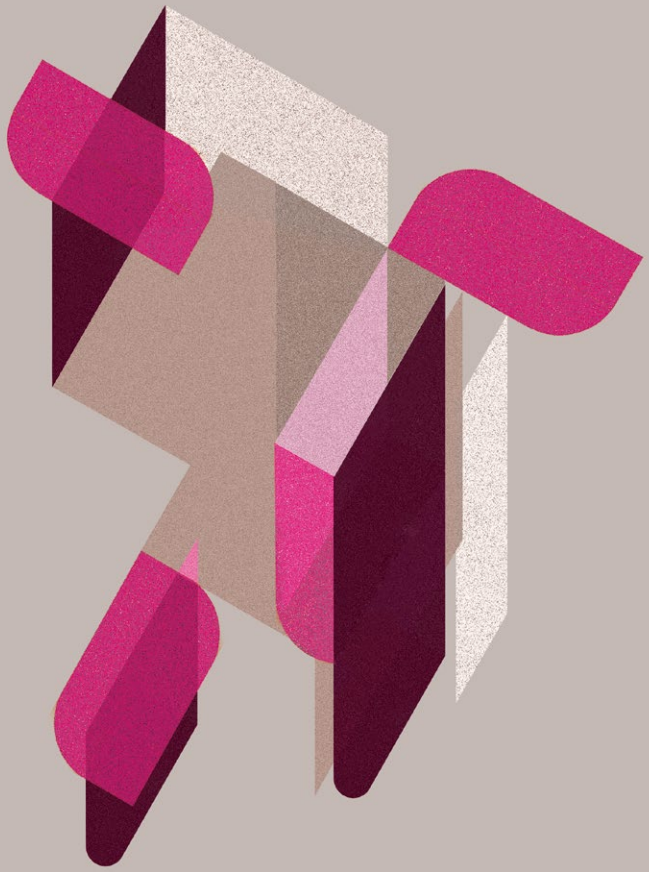
B△ BITTER 4/5

K^F KONG FACTOR 3/5



HIGHBALL

周長と形状



RAGGIO .4

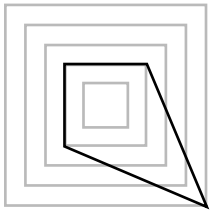
DYSTOPIC—MEXICAN—GREEN

ESPOLÒN TEQUILA +
MONTELOBOS MEZCAL

15 €

S± SWEET 2/5

A> ACID 2/5

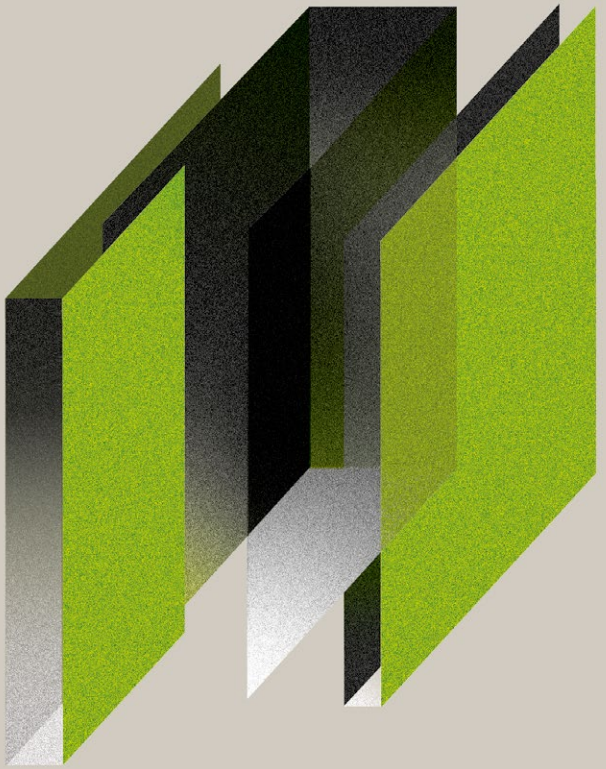


B△ BITTER 2/5

K^F KONG FACTOR 5/5

COUPE

周長と形状



H.O.P.E. .5

"A SIP OF HOPE WILL BE
DEVOLVED TO CHARITY,
A DRINK FOR A BRIGHTER FUTURE"

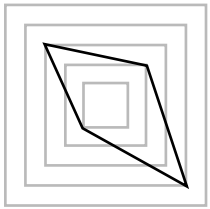
ROUND—MALTY—SOLAR

JOHNNIE WALKER BLACK LABEL +
ASAHI SUPER DRY

17 €

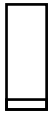
S± SWEET 3/5

A> ACID 2/5



B△ BITTER 1/5

K^F KONG FACTOR 4/5



HIGHBALL

周長と形状

GAIJIN 外人 .6

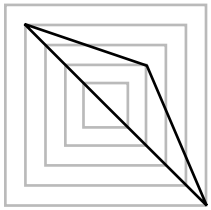
SILKY—OSHI—GENTLE

NIKKA COFFEY GRAIN

20 €

S± SWEET 4/5

A> ACID 2/5

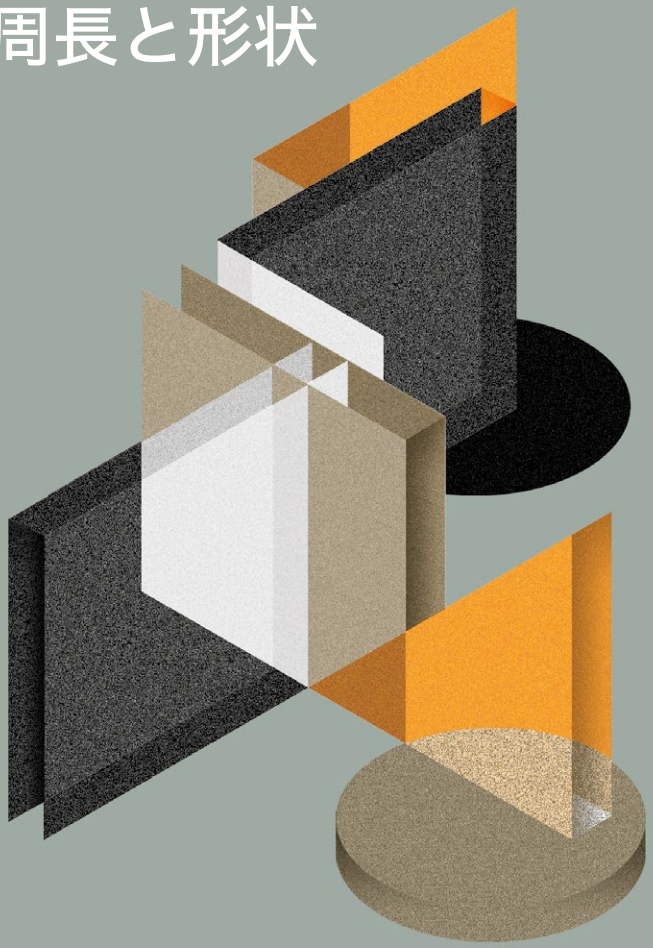


B△ BITTER 0/5

K^F KONG FACTOR 5/5

BOWL

周長と形状



PARADOX .7

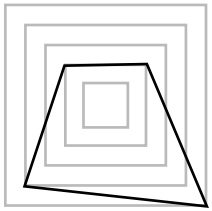
BITTER—BIZARRE—DEEP

HENDRICK'S GIN +
MANCINO BIANCO AMBRATO

15 €

S± SWEET 2/5

A> ACID 2/5

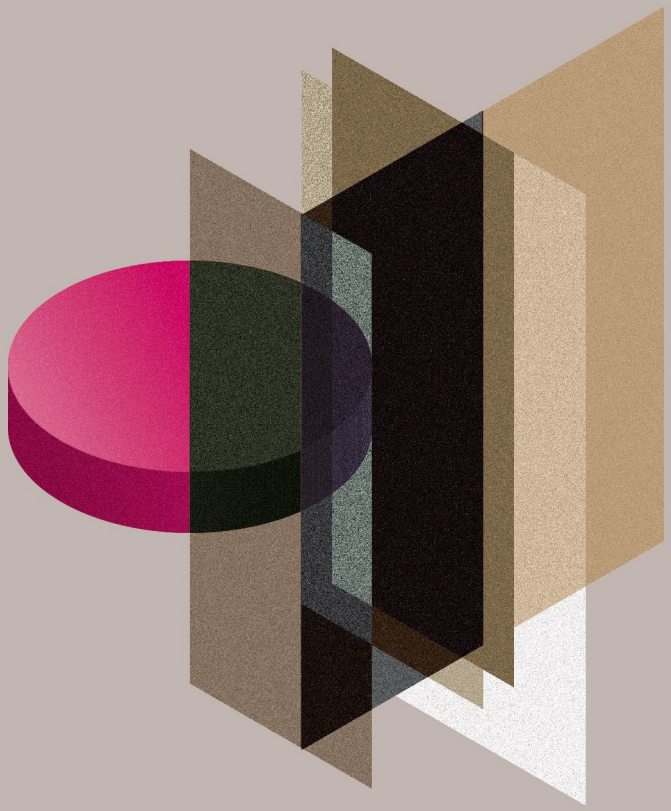


B△ BITTER 4/5

K^F KONG FACTOR 5/5

TUMBLER

周長と形状



FORMULA .8

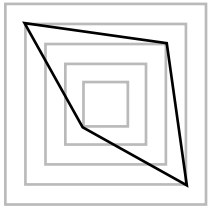
MATH—RESOLUTIVE—BRILLIANT

VOLCAN DE MI TIERRA TEQUILA BLANCO + AMARO YUNTAKU

16 €

S± SWEET 4/5

A> ACID 3/5

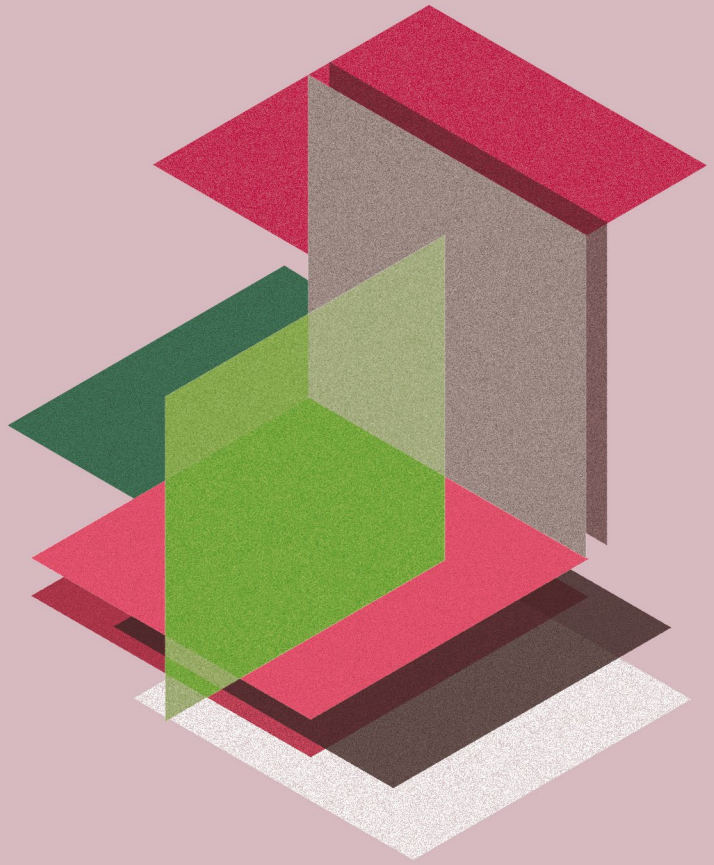


B△ BITTER 1/5

K^F KONG FACTOR 4/5

COUPE

周長と形状



AKI 秋 .9

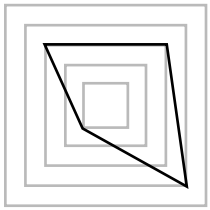
SPARKLING—CRISPY—MELANCHOLIC

ROKU GIN

16 €

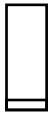
S±
SWEET
3/5

A>
ACID
3/5



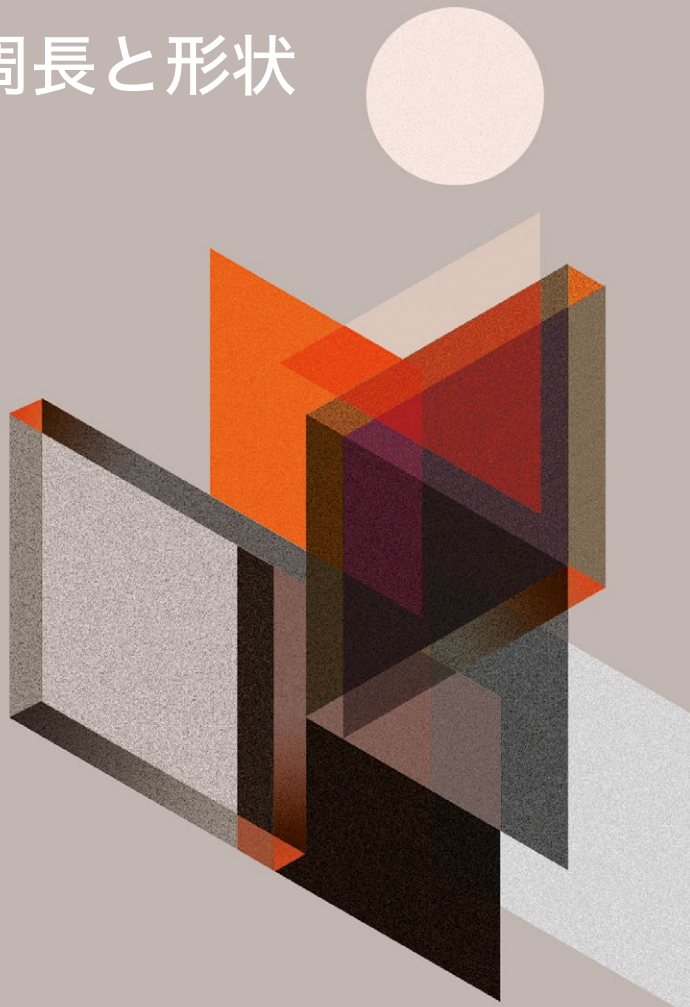
B△
BITTER
1/5

K^F
KONG FACTOR
4/5



HIGHBALL

周長と形状



NOVA

.10

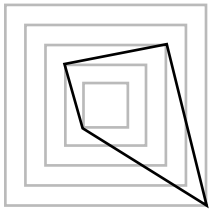
ECLECTIC—DEFINITE—MATURE

ZACAPA 23 RUM

18 €

S±
SWEET
2/5

A>
ACID
3/5

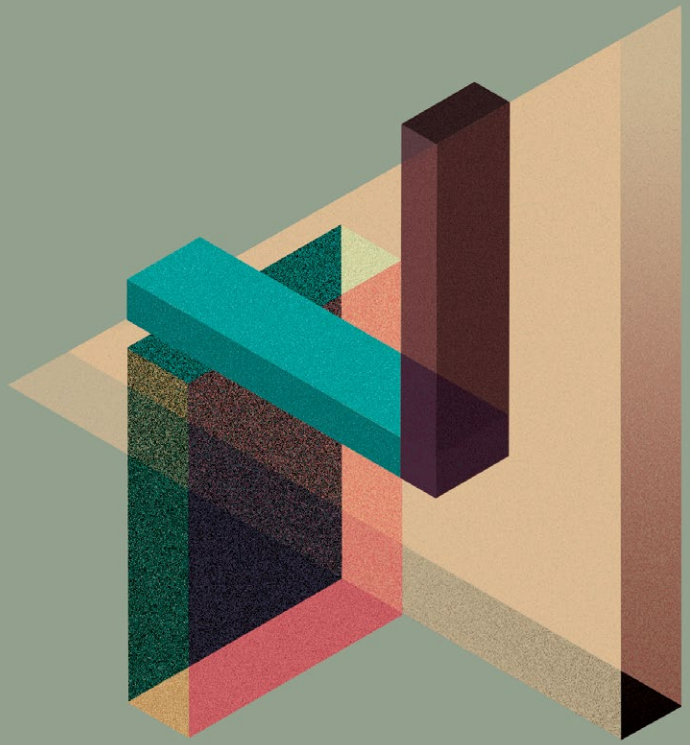


B△
BITTER
1/5

K^F
KONG FACTOR
5/5

COUPE

周長と形状



QUETZAL .11

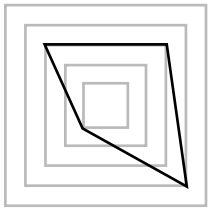
EXOTIC—PRESSURED—INSTANT

HERRADURA PLATA TEQUILA

16 €

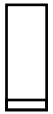
S±
SWEET
3/5

A>
ACID
3/5



B△
BITTER
1/5

K^F
KONG FACTOR
4/5



HIGHBALL

周長と形状

HYPOTHESIS .12

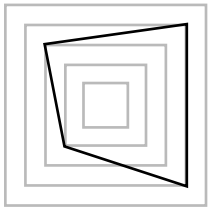
SHARP—POINTED—FRESH

ALTAMURA VODKA

14 €

S± SWEET 3/5

A> ACID 4/5

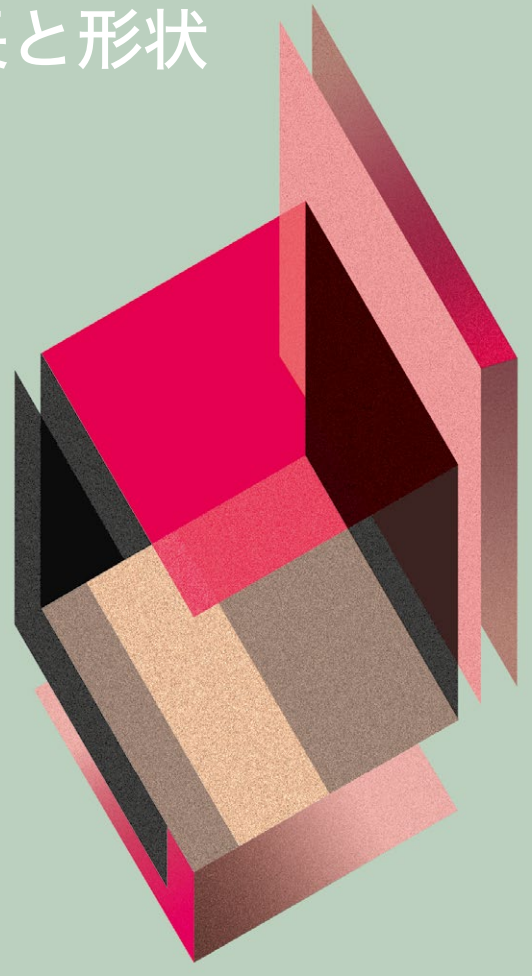


B△ BITTER 2/5

K^F KONG FACTOR 4/5

COUPE

周長と形状



ISHTAR .13

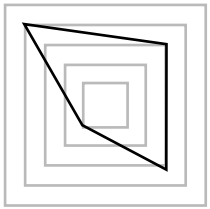
SEXY—ROUND—ELEGANT

CHINGGIS KHAN VODKA

17 €

S± SWEET 4/5

A> ACID 3/5



B△ BITTER 1/5

K^F KONG FACTOR 3/5

TUMBLER

PRISMA .14

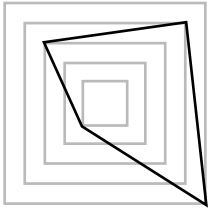
POLYHEDRON—KALEID—CLEAR

HAKU VODKA +
ITALICUS ROSOLIO DI BERGAMOTTO

16 €

S± SWEET 3/5

A> ACID 4/5



B△ BITTER 1/5

K^F KONG FACTOR 5/5

HIGHBALL

周長と形状

ISOX

.15

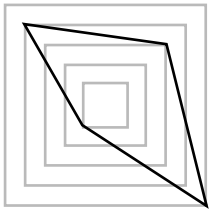
TRANQUILL—SMOOTH—RICH

BULLEIT RYE WHISKEY
+ DISARONNO

16 €

S±
SWEET
4/5

A>
ACID
3/5

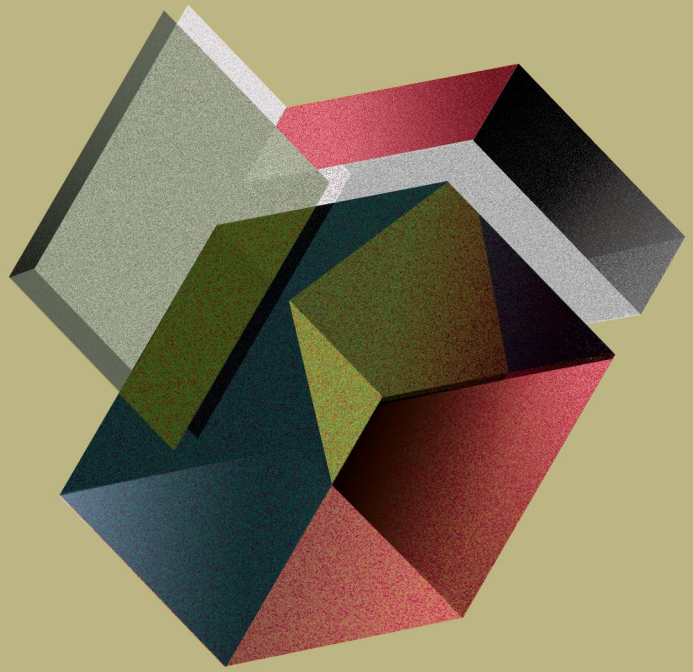


B△
BITTER
1/5

K^F
KONG FACTOR
5/5

TUMBLER

周長と形状



ORION .16

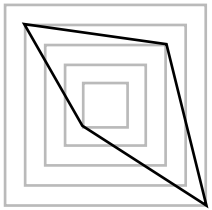
COMPLEX—TROPICAL—SHINY

BROCKMANS GIN

16 €

S± SWEET 4/5

A> ACID 3/5

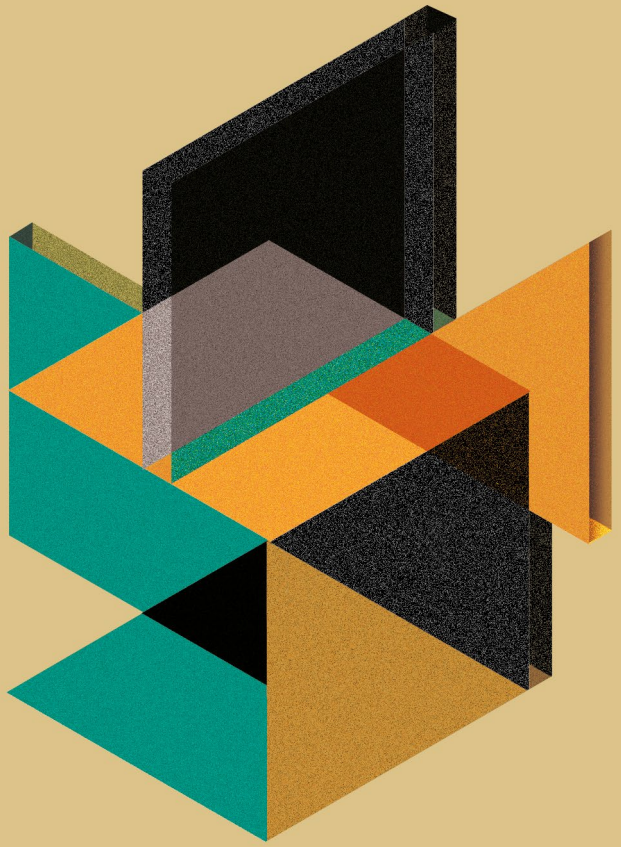


B△ BITTER 1/5

K^F KONG FACTOR 5/5

TUMBLER

周長と形状



RUBRA

.17

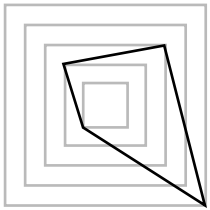
SPICY—HARVESTED—PICKLED

SANTIAGO DE CUBA
CARTA BLANCA

15 €

S± SWEET 2/5

A> ACID 3/5

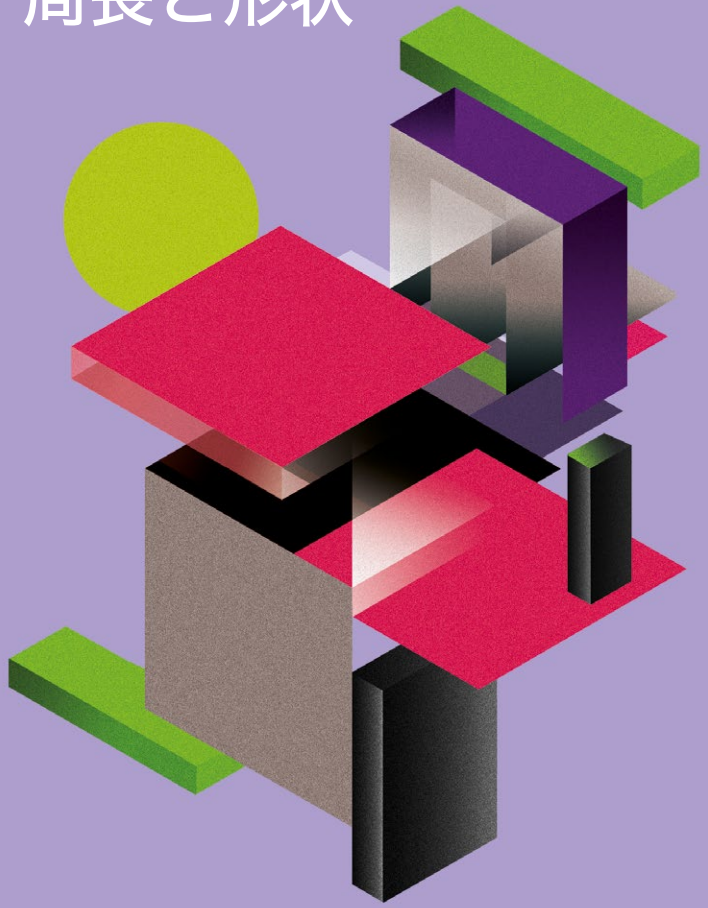


B△ BITTER 1/5

K^F KONG FACTOR 5/5

SPECIAL

周長と形状



ECHO

.18

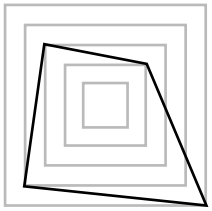
REFLECTIVE—SPICY—RESOUND

FLOR DE CAÑA 12 RUM +
BRUGAL 1888 RUM

15 €

S± SWEET 3/5

A> ACID 2/5

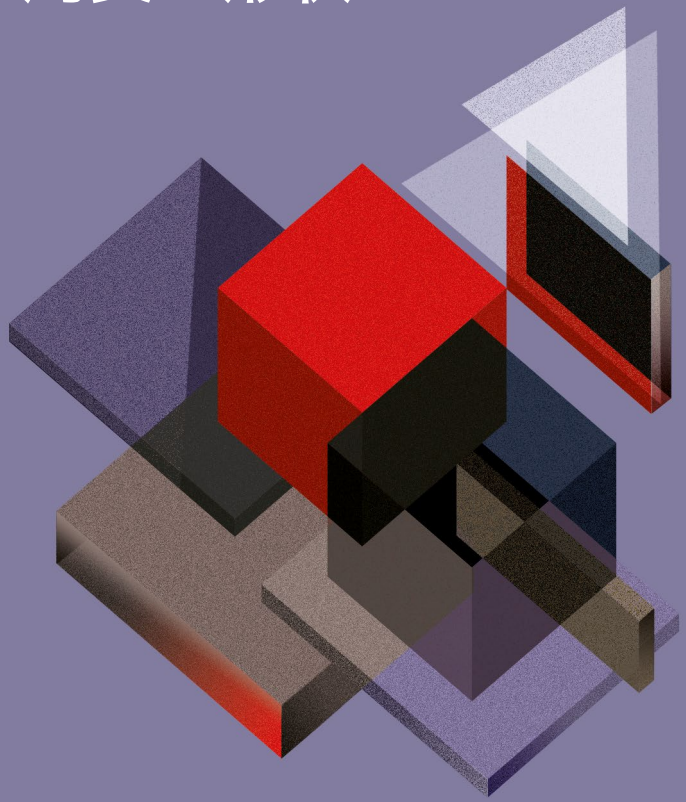


B△ BITTER 4/5

K^F KONG FACTOR 5/5

COUPE

周長と形状



MATERIA .19

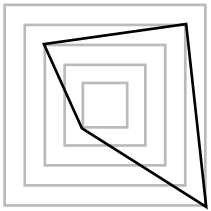
ANCESTRAL—SOLID—IRISH

WILD TURKEY BOURBON +
ELIJAH CRAIG BOURBON

20 €

S± SWEET 3/5

A> ACID 4/5



B△ BITTER 1/5

K^F KONG FACTOR 5/5

SPECIAL

周長と形状

SYMMETRY .20

周長と形状

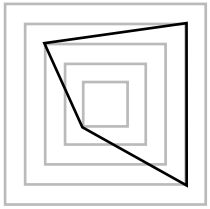
THE MODERN AGE—SOMA

MONKEY SHOULDER BLENDED +
WHISTLEPIG 10 YEARS OLD RYE

16 €

S± SWEET 3/5

A> ACID 4/5



B△ BITTER 1/5

K^F KONG FACTOR 4/5

TUMBLER

TEMPISTA .21

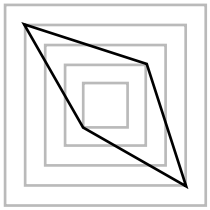
AWAKE—FRESH—SOOTHING

WOODFORD RESERVE BOURBON +
NESPRESSO

16 €

S± SWEET 4/5

A> ACID 2/5

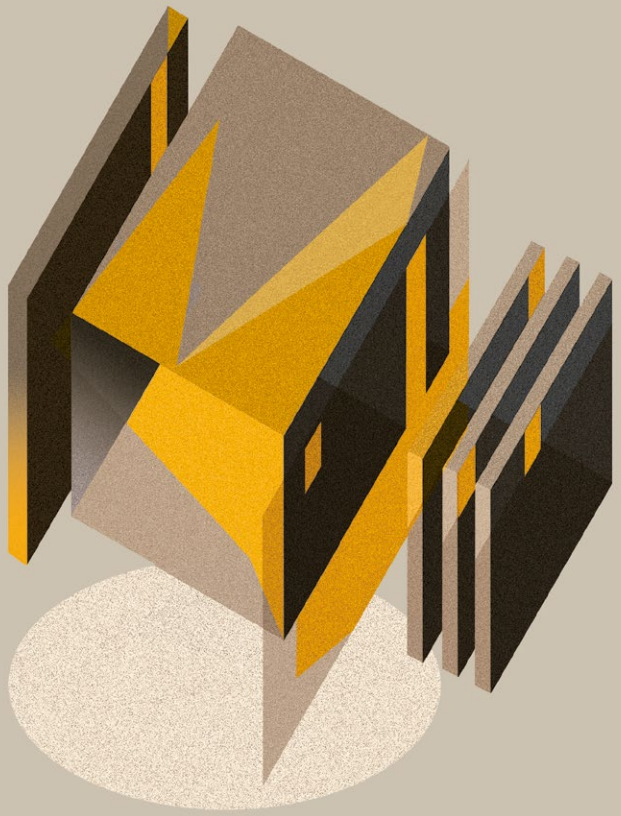


B△ BITTER 1/5

K^F KONG FACTOR 4/5

SPECIAL

周長と形状



CODEX .22

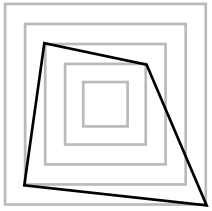
EARTHY—FIBONACCI—EVOCATIVE

CASAMIGOS BLANCO TEQUILA
+ BOBBY'S GIN

17 €

S± SWEET 3/5

A> ACID 2/5

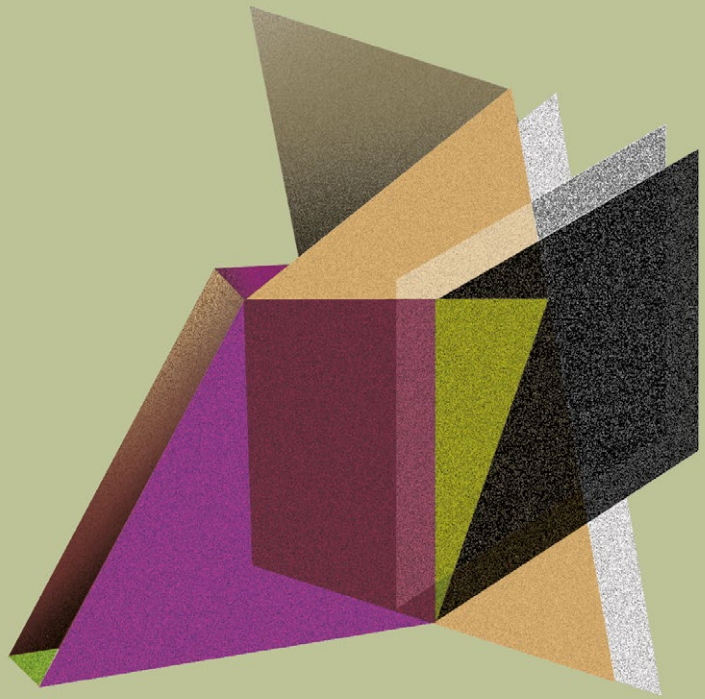


B△ BITTER 4/5

K^F KONG FACTOR 5/5

TUMBLER

周長と形状



CRIMSON .23

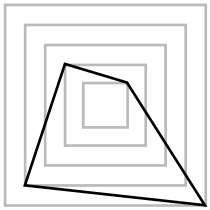
VELVETY—CORAL—INTENS

JACK DANIEL'S BONDED RYE

15 €

S± SWEET 2/5

A> ACID 1/5

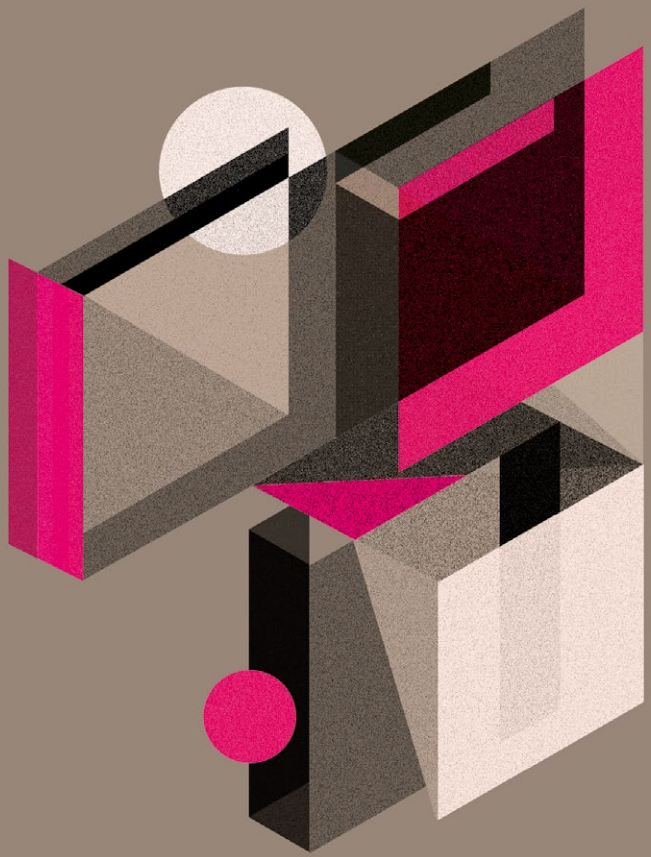


B△ BITTER 4/5

K^F KONG FACTOR 5/5

TUMBLER

周長と形状



YTRID

.24

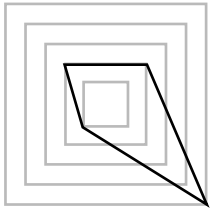
ODYSSEY—EVO—BOLD

N3 LONDON DRY GIN

16 €

S± SWEET 2/5

A> ACID 2/5

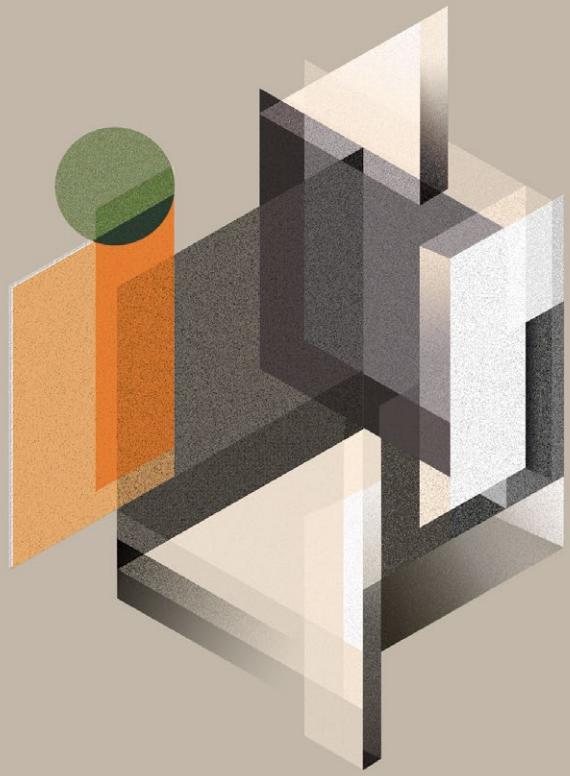


B△ BITTER 1/5

K^F KONG FACTOR 5/5

COUPE

周長と形状



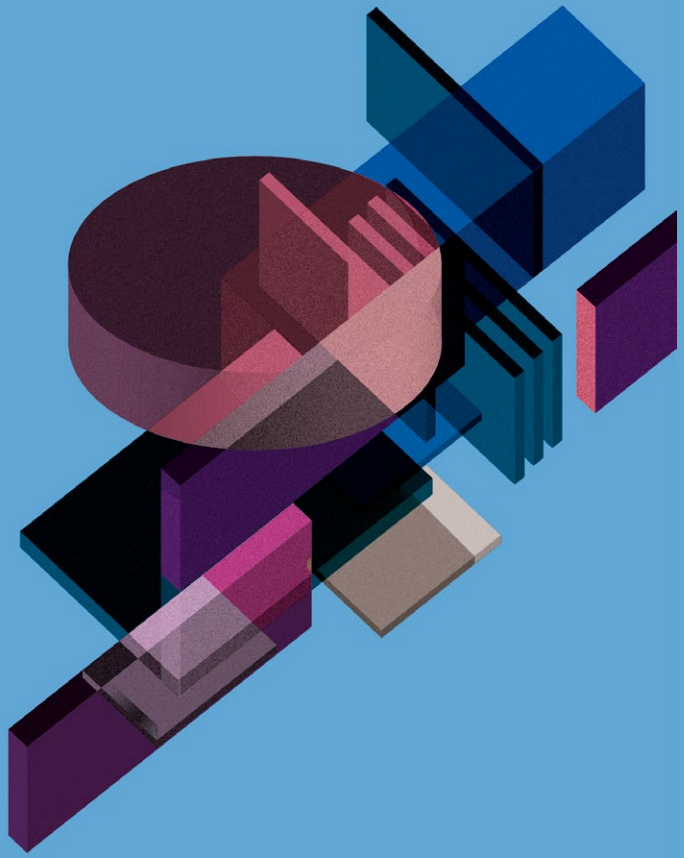
QUANTICO .25

周長と形状

A KIND OF BLUE—DIZZY—DHARMA

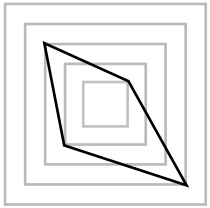
HIBIKI JAPANESE
HARMONY WHISKY

17 €



S± SWEET 3/5

A> ACID 1/5



B△ BITTER 2/5

K^F KONG FACTOR 4/5

COUPE

PERIMETRO E FORMA 2.0　周長と形状　2024

DRINK KONG'S CLASSIC

ドリンク コング クラシック

AN HOMAGE TO KONG'S
MOST APPRECIATED DRINKS,
HERE FOR YOU TO ENJOY AGAIN.

BIG TROUBLE IN OAXACA

2018
MENU: REFLECTION 1.0 & 2.0

ADVENTUROUS—NAUGHTY—GREEN

VIDA MEZCAL

17 €

BITTER	●○○○○
ACID	●●●●○
SWEET	●●●●○
KONG FACTOR	●●●●●

TUMBLER

緑

KONG ISLAND

2018
MENU: REFLECTION 1.0 & 2.0

UNEXPECTED—RETRO—LONG

BULLDOG GIN + EMINENTE 3 +
TOKI JAPANESE BLENDED +
EL TEQUILEÑO

16 €

BITTER	●○○○○
ACID	●●●○○
SWEET	●●●●○
KONG FACTOR	●●●●●

HIGHBALL

翡翠

CANOVA

2021
MENU: NEW HUMANS 2.0
CATEGORY: HOLUS

MEDITERRANEAN—NEOCLASSIC—FRESH

FORD'S GIN

16 €

BITTER	●○○○○
ACID	●●●○○
SWEET	●●●○○
KONG FACTOR	●●●●○

COUPE

GA-RI-BAWL-DEE

2021
MENU: NEW HUMANS 2.0
CATEGORY: HERBS & HERBS

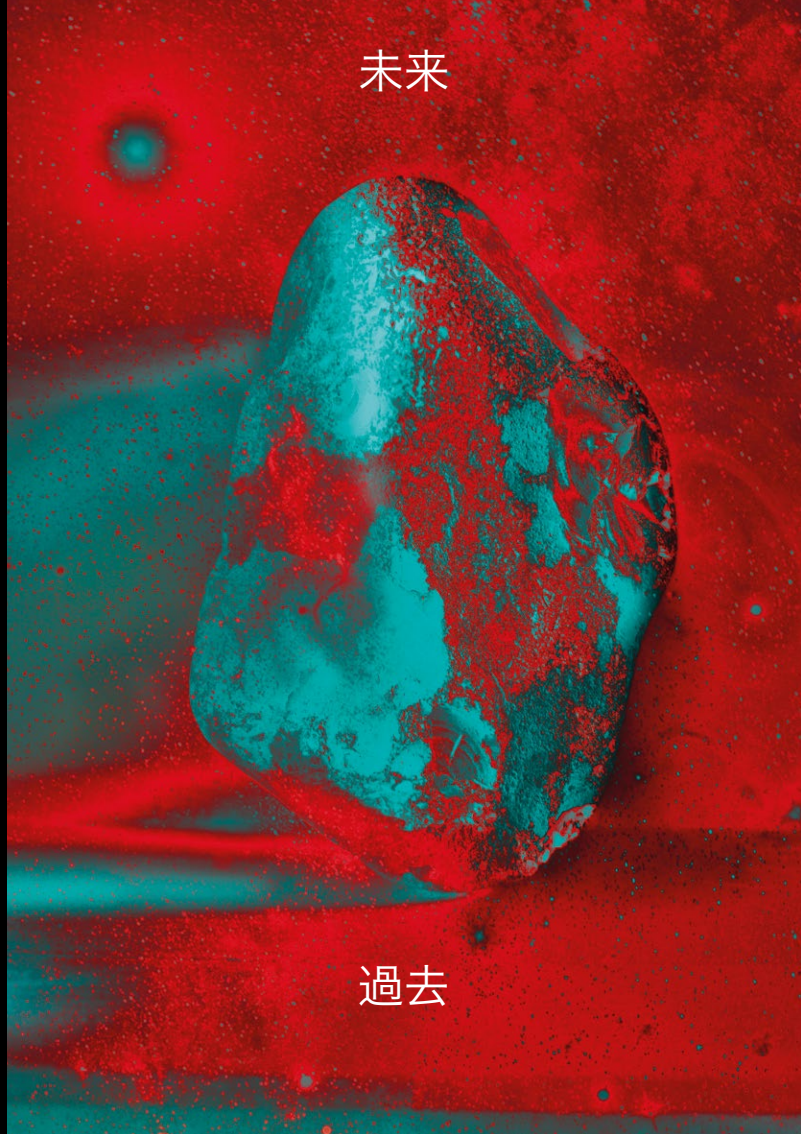
CITRUS—HISTORICAL—INNOVATIVE

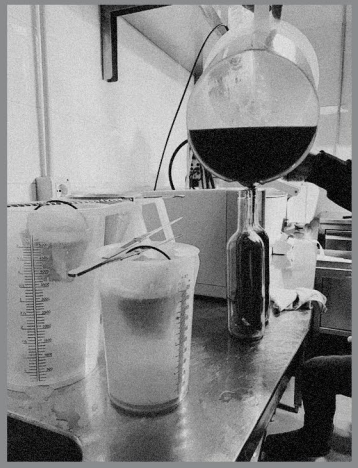
CAMPARI BITTER

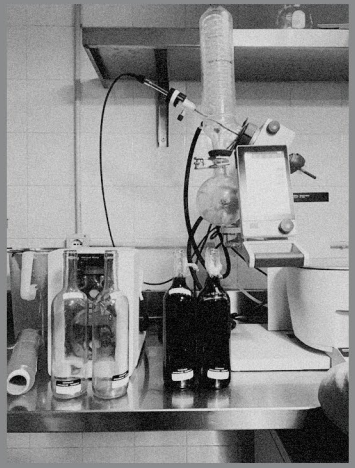
15 €

BITTER	●●●●○
ACID	●●○○○
SWEET	●●●○○
KONG FACTOR	●●●●●

TUMBLER

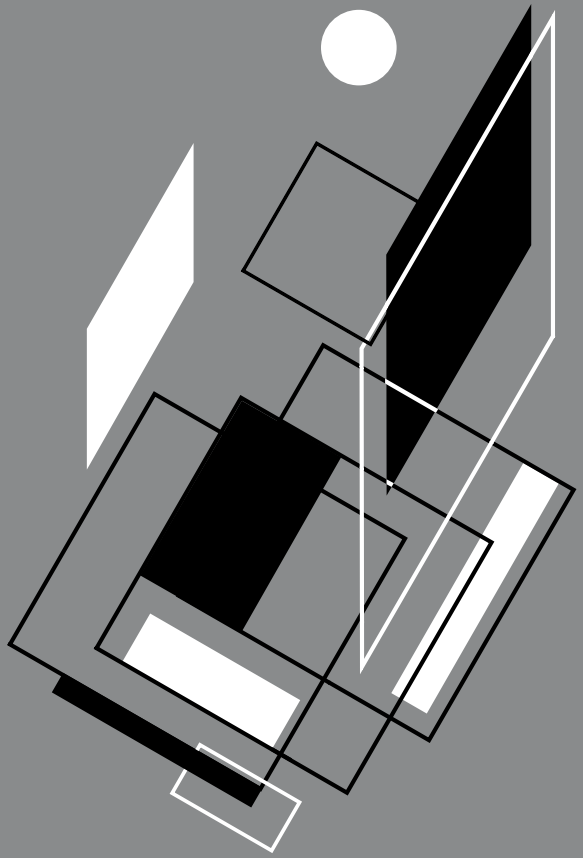






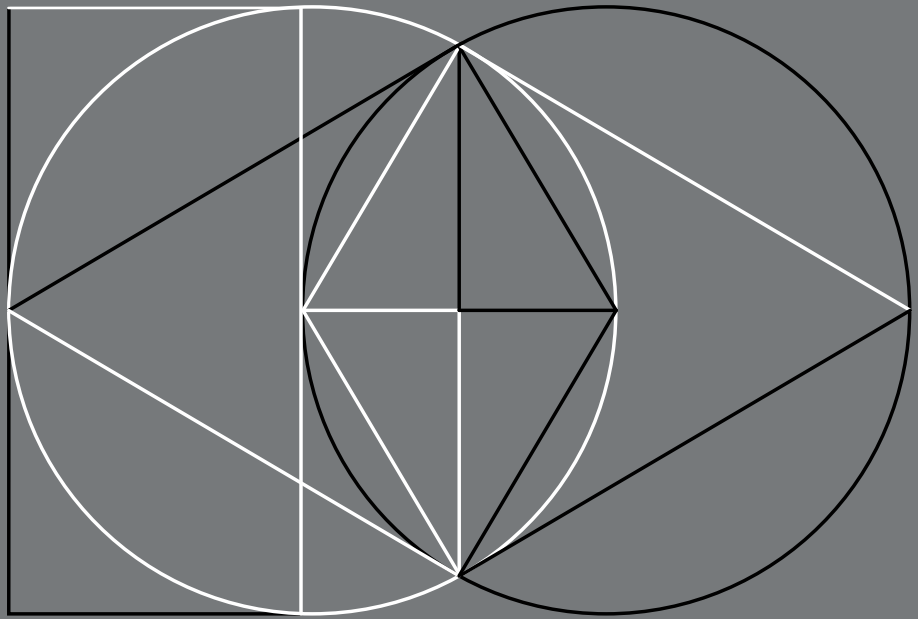
DRINK KONG LAB

ドリンク コング ラボ



ALL DRINK KONG'S SIGNATURES
ARE INSPIRED BY CREATIVITY AND EXPERIENCE,
MOVED BY TRUE LOVE FOR HOSPITALITY.

OUR RECIPES BECOME REAL
THROUGH RESERCH AND TECHNOLOGY
IN OUR LABORATORY SESSIONS.
EACH DRINK GOES THROUGH SPECIFIC
INSTRUMENTS AND PRECISE MACHINARY,
DEVELOPING NEW FLAVORS AND PUSHING
THE HORIZON TOWARDS A NEW FUTURE.



PERIMETRO E FORMA 2.0　周長と形状　2024

INGREDIENTS / PERIMETRO E FORMA 2.0 / ZERO ALCOHOL

LATO	TANQUERAY 0.0, KONG CORDIAL, HONEY SYRUP	√
SFERA	COCKTAIL SAN PELLEGRINO, MONIN BITTER ANALCOHOLIC, CRANBERRY JUICE, DISTILLED CAMPARI LEFT OVER	Ø

INGREDIENTS / DRINK KONG'S CLASSIC

BIG TROUBLE IN OAXACA	VIDA MEZCAL, PINEAPPLE LIQUEUR, ANCHO REYES GREEN, MIDORI, LEMON JUICE, SUGAR
KONG ISLAND	BULLDOG GIN, EMINENTE AMBAR CLARO 3, EL TEQUILEÑO BLANCO, TOKI JAPANESE BLENDED WHISKY, ACQUA DI CEDRO TASSONI, TONICA AGRUMI SAN PELLEGRINO
CANOVA	FORD'S GIN, THYME—ROSEMARY—BASIL—BLACK OLIVES CORDIAL, VINEGAR
GA-RI-BAWL-DEE	DISTILLED CAMPARI BITTER, ORANGE CORDIAL, DISTILLED CAMPARI LEFT OVER

UPON REQUEST WE MAKE:
—CLASSIC COCKTAILS STARTING FROM 13 €
—LONG DRINKS STARTING FROM 13 €
DEPENDING ON THE CHOICE OF DISTILLATE. FOR SPECIAL REQUESTS OR THE LIST OF OUR SPIRITS ASK OUR FRIENDLY STAFF.

DRINK KONG DOESN'T USE ANY PLASTIC STRAWS,
IF YOU NEED ONE ASK OUR STAFF FOR OUR COMPOSTABLE CORN STRAWS.

SOME OF OUR DRINKS MIGHT CONTAIN LACTOSE OR GLUTEN. ALL OUR SOURS ARE MIXED WITH PASTEURIZED AND CERTIFIED EGG WHITES.
IN CASE OF ALLERGIES OR INTOLERANCES PLEASE TALK TO OUR FRIENDLY STAFF TO GET BETTER INFORMATION AND SERVICE.

INGREDIENTS
PERIMETRO E FORMA 2.0 / DRINK LIST

MOJO RAISIN	TITO'S VODKA, PLYMOUTH GIN, GREEN APPLE—KIWI CORDIAL, WHITE TEA, LYCHEE LIQUEUR	1
EQUINOX	NORDÉS GIN, AMARO SANTONI, GRAPEFRUIT—CAPERS CORDIAL, SANPELLEGRINO CITRUS TONIC	2
MAGENTA	MARTINI ROSSO, MARTINI BITTER, STRAWBERRY CORDIAL, GINGER ALE	3
RAGGIO	ESPOLÒN TEQUILA, MONTELOBOS ESPADIN, SPINACH—DILL—BASIL CORDIAL, VETIVER GRIS	4
H.O.P.E.	JOHNNIE WALKER BLACK LABEL, MANGO—RED APPLE—BASIL CORDIAL, ASAHI SUPER DRY	5
GAIJIN 外人	NIKKA COFFEY GRAIN, MISO, MILK, PINEAPPLE	6
PARADOX	HENDRICK'S GIN, MANCINO BIANCO AMBRATO, LUXARDO BITTER BIANCO, CHICORY—LAUREL—GRAPEFRUIT CORDAIL	7
FORMULA	VOLCAN DE MI TIERRA TEQUILA BLANCO, AMARO YUNTAKU, STRAWBERRY—GREEN APPLE—BASIL CORDIAL	8
AKI 秋	ROKU GIN, TIO PEPE SHERRY FINO, APPLE—CITRUS—CINNAMON CORDIAL	9
NOVA	ZACAPA 23 RUM, TIO PEPE SHERRY FINO, RASPEBERRY CORDIAL, APPLE VINEGAR	10
QUETZAL	HERRADURA PLATA TEQUILA, MANGO, ORANGE, SMOKE	11
HYPOTHESIS	ALTAMURA VODKA, VERMOUTH AMBRATO, RASPBERRY—ROCKET CORDIAL	12
ISHTAR	CHINGGIS KHAN VODKA, APEROL, MANGO—PASSION FRUIT CORDIAL	13

INGREDIENTS
PERIMETRO E FORMA 2.0 / DRINK LIST

PRISMA	HAKU VODKA, ITALICUS ROSAOLIO DI BERGAMOTTO, GINGER—LEMONGRASS CORDIAL	14
ISOX	BULLEIT RYE WHISKEY, DISARONNO, SWEET VERMOUTH, PLUM—SAGE CORDIAL	15
ORION	BROCKMANS GIN, VERMOUTH DRY, ORANGE LIQUEUR, KIWI—BANANA CORDIAL	16
RUBRA	SANTIAGO DE CUBA CARTA BLANCA RUM, TOMATO, GUAVA, PEACH, GRAPES	17
ECHO	FLOR DE CAÑA 12 RUM, BRUGAL 1888 RUM, CAMPARI BITTER, ANCHO REYES RED, PINEAPPLE—RADISH CORDIAL	18
MATERIA	WILD TURKEY BOURBON, ELIJAH CRAIG BOURBON, MILK, ALIENA SHAKISO ETHIOPIA SPECIALTY COFFEE	19
SIMMETRY	MONKEY SHOULDER BLENDED WHISKY, WHISTLEPIG 10 YEARS OLD RYE, GINGER LIQUEUR, YELLOW CHARTREUSE, KONG CORDIAL	20
TEMPISTA	WOODFORD RESERVE BOURBON, NESPRESSO “FINEZZO”, COCONUT	21
CODEX	EGGPLANT REDISTILLED CASAMIGOS BLANCO TEQUILA, BOBBY'S GIN, SAVOIA, MANCINO ROSSO AMARANTO BITTER, CACAO WHITE LIQUEUR	22
CRIMSON	JACK DANIEL'S BONDED RYE, MANCINO SECCO, BITTER, BEETROOT, SOYA YOGURT	23
YTRID	N3 LONDON DRY GIN, HOUSE DIRTY MIX, OLIVES & BRINE, VERMOUTH DRY	24
QUANTICO	HIBIKI JAPANESE HARMONY WHISKY, VERMOUTH AMBRATO, CYNAR, STREGA	25

DRINK KONG

ALL OUR HOUSE MARTINIS AND GIN & TONICS ARE SERVED WITH TANQUERAY TEN

THIS ESTABLISHMENT IS A “HOUSE OF SUNTORY”

DRINK KONG USES PERRIER SPRING WATER AS STANDARD SODA WATER

ALTAMURA IS DRINK KONG'S HOUSE VODKA
ALL CLASSIC COCKTAILS WITH VODKA ARE SERVED WITH ALTAMURA

ALL CLASSIC COCKTAILS THAT INCLUDE COFFEE
AS AN INGREDIENT WE USE NESPRESSO

THIS IS THE CHARITY FOUNDATION WHERE WE DEVOLVE A SIP OF H.O.P.E.
(HUMANITARIAN OPERATION FOR POVERTY AND EMIGRANTS)

DRINK KONG
PIAZZA SAN MARTINO AI MONTI 8
00184 ROME—ITALY

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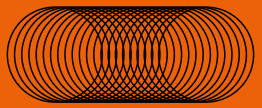
T +39 06 23488666



ART DIRECTION & DESIGN
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ドリンク コング
DRINK KONG